



Community Economic Development • Job Opportunities for Low-Income Individuals

CED/JOLI New Grantee Conference
Hyatt Regency Crystal City
2799 Jefferson Davis Highway
Arlington, Virginia 22202
February 18-20, 2009

WEDNESDAY, FEBRUARY 18, 2009

8:00 a.m. – 9:00 a.m.	Registration
9:00 a.m. – 9:30 a.m. Regency A/B	Welcome from the Director CED & JOLI Program Information Introduction: Lynda Perez, Director, Division of Community Discretionary Programs (DCDP), Office of Community Services (OCS) Speaker: Yolanda Butler, PhD, Acting Director, OCS
9:30 a.m. – 10:00 a.m. Regency A/B	Introductions Lynda Perez, Director of DCDP, OCS
10:00 a.m. – 10:30 a.m. Regency A/B	Overview of Grants Management Policies and Procedures Introduction: Lynda Perez, Director of DCDP, OCS Speaker: Katrina Morgan, Grants Management Officer, Administration for Children and Families, Office of Grants Management
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 11:45 a.m. Regency A/B	Obtaining and Maintaining Financial Partnerships in the Current Economy Introduction: Gerald Shanklin, Program Specialist, OCS Panel: <ul style="list-style-type: none">○ Angelyque Campbell, Senior Manager, Community Affairs, The Federal Reserve Bank of Richmond○ Lynda Davenport, Former Deputy Director, Community Development Financial Institution Fund, U.S. Treasury○ Pam Foster, President, Results Unlimited
11:45 a.m. – 1:00 p.m.	Lunch



1:00 p.m. – 2:30 p.m.

Breakout Sessions – 4 concurrent sessions:

▪ **Breakout A: Speed Fundraising – Roosevelt**

Moderators:

- Carolalene Giles, Program Specialist, OCS
- Karen Harris, Program Specialist, OCS

Facilitator:

- Carole Norris, Vice President, ICF International

Panel:

- Angelyque Campbell, Senior Manager, Community Affairs, The Federal Reserve Bank of Richmond
- Pam Foster, President, Results Unlimited

▪ **Breakout B: Keys to Successful Project Implementation – Jefferson**

Moderators:

- Cathi Beck, Program Specialist, OCS
- Latonya Phipps, Program Specialist, OCS

Facilitator:

- Bob Brandwein, President, Policy and Management Associates, Inc.

Panel:

- Mike Holzer (IL), Director, Local Economic and Employment Development Council (2:45 p.m. to 4:15 p.m.)
- Paul Scalzone (ME), Project Director, Coastal Enterprises, Inc.
- Howard Snyder (WI), Executive Director, Northwest Side CDC
- Ted Wysocki (IL), Executive Director, Local Economic and Employment Development Council (1:00 p.m. to 2:30 p.m.)

▪ **Breakout C: Program Sustainability – Lincoln**

Moderators:

- Thomas Brown, Program Specialist, OCS
- Harold Taylor, Program Specialist, OCS

Panel:

- Lisa Ellis (MD), Vice President and Chief Marketing Director, Economic Development and Training Institute
- Joseph Mengoni (IL), Project Director, Seguin Services
- Joseph Gaskins (MD), Executive Director, Economic Development and Training Institute



- **Breakout D: New Grantee – Grants Management Do’s and Don’ts – Regency A/B**

Moderators:

- Bridget Dorsey, Program Specialist, OCS

Speakers:

- Monique Weatherspoon, Grants Management Specialist, Administration for Children and Families, Office of Grants Management

2:30 p.m. – 2:45 p.m.

Break

2:45 p.m. – 4:15 p.m.

Breakout Sessions (Breakout Sessions A, B, and C will be repeated)

- **Breakout E: Green Jobs – Fairfax**

Moderators:

- Gerald Shanklin, Program Specialist, OCS

Panel:

- Rachel Gragg (DC), PhD, Federal Policy Director, Workforce Alliance
- Ted Wysocki (IL), Executive Director, Local Economic and Employment Development Council

4:15 p.m. – 6:15 p.m.

Meetings with Program Specialists (30 minutes each)

OR

Meetings with Technical Experts (30 minutes each)

Please refer to your schedule for appointment time(s) and location(s).

THURSDAY, FEBRUARY 19, 2009

8:00 a.m. – 9:00 a.m.

Registration

9:00 a.m. – 10:00 a.m.
Regency A/B

Keynote Speaker – Hometown Competitiveness: A Model for Community Revitalization

Introduction: Rafael Elizalde, DCDP Team Leader, OCS

Speaker: Vicki Luther, PhD, Co-Director, Heartland Center for Leadership Development

10:00 a.m. – 10:30 a.m.
Regency A/B

Coordinating with TANF

Introduction: Karen Harris, Program Specialist, OCS

Speaker: Al M. Fleming, Senior Program Specialist, Division of State and Territory TANF Management, Office of Family Assistance



- 10:30 a.m. – 10:45 a.m.** **Break**
- 10:45 a.m. – 11:15 a.m.**
Regency A/B **Measuring Community Impact**
Introduction: Rafael Elizalde, DCDP Team Leader, OCS
Speakers:
○ Nancy Kopf, Training Manager, Success Measures at NeighborWorks
○ Deborah Visser, Senior Program Manager, Success Measures at NeighborWorks
- 11:15 a.m. – 12:30 p.m.**
Regency A/B **Getting Market Analysis Right**
Moderator: Carole Norris, Vice President, ICF International
Panel:
○ Ralph Lippman, Director, California Community Economic Development Association
○ Glenn Sanada, Program Manager, California Community Economic Development Association
○ Marcus Weiss, President, Economic Development Assistance Consortium
- 12:30 p.m. – 2:00 p.m.** **Lunch**
- 2:00 p.m. – 3:30 p.m.**
Regency A/B **Peer Exchange Roundtable and Report Out**
Julie Jakopic, Project Director, ICF International
- 3:30 p.m. – 3:45 p.m.** **Break**
- 3:45 p.m. – 5:15 p.m.** **Meetings with Program Specialists (30 minutes each)**
OR
Meetings with Technical Experts (30 minutes each)

Please refer to your schedule for appointment time(s) and location(s).

FRIDAY, FEBRUARY 20, 2009

- 9:00 a.m. – 10:00 a.m.**
Regency A/B **Real and Intangible Property**
Introduction: Thomas Brown, Program Specialist, OCS
Speaker: Debra Hollis, Attorney, Office of General Counsel, Administration for Children and Families
- 10:00 a.m. – 10:30 a.m.**
Regency A/B **2009 Funding Opportunities**
Cathi Beck, Program Specialist, OCS
Harold Taylor, Program Specialist, OCS



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10:30 a.m.-10:45 a.m.	Break
10:45 a.m. – 11:15 a.m. Regency A/B	Expectations for the Coming Year Lynda Perez, Director of DCDP, OCS
11:15 a.m. – 11:45 a.m. Regency A/B	Closing Remarks Lynda Perez, Director of DCDP, OCS