

## **PROJECT IMPLEMENTATION: THE KEY ELEMENTS**

Paul Scalzone, Coastal Enterprises, Inc.

### **A Public/Private Partnership of Collaboration, Coordination & Credibility:**

- Mutual planning, design and project implementation with key stakeholders

### **The Project Collaborative Team:**

- Decides upon the intervention strategies tailored to the businesses & population served
- Provides Financing and/or Technical Assistance for job-generating start-up and expanding businesses
- Responds with Strategies for Job Creation and Job Access
- Conducts Business Employment & Training Needs Assessments
- Develops Customized Training and Support Services for project participants
- Identifies recommended supportive service interventions

### **The Project Coordinator Ensures:**

- All partners participate in achieving mutual goals and benefits for people with low incomes
- Day-to-day coordination of project activities
- IV-A Partnership for recruitment and support of project participants. Possible sources of support services, training funds, and case-management services.
- Education and Training tailored to both business and participant needs
- Project addresses participant barriers to employability as well as vocational skills
- Empowering process expands participants vision and skills for jobs leading to job retention

### **Project Management Ensures:**

- Roles & Responsibilities of Grantee & Partners are clearly defined
- Communicates with OCS Grants Management staff: financial & reporting requirements are in compliance and that challenges, concerns and problems are revealed and addressed
- The Project Evaluation Team is a key and valued partner
- Project Marketing/Dissemination of Information has desired impact

### **A Successful OCS CED/JOLI Project:**

- Complements and adds value to regional economic & workforce development initiatives;
- TANF and other low-income people become economically self-sufficient by providing access to education, training and employment opportunities;
- Supports job-generating businesses with technical assistance as they demonstrate a commitment to hiring low income people