



Community Economic Development • Job Opportunities for Low-Income Individuals

## Taking the LEED ...

### Local Economic & Employment Development through Green Businesses & Green Jobs

*Ted Wysocki, President & CEO*  
LEED Council  
[www.leedcouncil.org](http://www.leedcouncil.org)

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### Leadership in Energy & Environmental Design

#### LEED Ratings by US Green Building Council

"The LEED® (Leadership in Energy and Environmental Design) Green Building Rating System is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings."

- New Construction
- Existing Buildings: Operations & Maintenance
- Commercial Interiors
- Core & Shell
- Neighborhood Development
  - LEED for Neighborhood Development integrates principles of smart growth, urbanism & green building into first national program for neighborhood design.

[www.usgbc.org](http://www.usgbc.org)



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LOCAL ECONOMIC AND EMPLOYMENT DEVELOPMENT COUNCIL

### Sustainable Development

LEED Council promotes "sustainable" development that **fosters economic growth while reducing environmental impact.**

By furthering business & community awareness and adoption of "green" practices, we are:

- Reducing air pollution & decreasing emissions by promoting energy efficiency, alternative transportation options, & use of non-toxic products.




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## Strategies to Reduce Climate Change

### CHICAGO CLIMATE ACTION PLAN

- Energy Efficient Buildings
- Clean & Renewable Energy Sources
- Improved Transportation Options
- Reduced Waste & Industrial Pollution
- Adaptation

[www.chicagoclimateaction.org](http://www.chicagoclimateaction.org)

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### CHICAGOLAND GREEN COLLAR JOBS INITIATIVE

#### **Chicagoland Green Collar Jobs Initiative** is:

- a multi-organizational collaborative,
- facilitating development of a skilled workforce,
- that is ready to meet the demands of the emerging green economy, and
- to capture new employment opportunities for Chicagoland workers.

[www.greencollarchicago.org](http://www.greencollarchicago.org)

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### CHICAGOLAND GREEN COLLAR JOBS INITIATIVE

#### Based on initial research, **some prevalent green collar jobs include:**

- energy raters for homes & commercial buildings;
- home weatherization technicians;
- green cleaning and building maintenance staff;
- alternative energy installers (solar, wind, geo-thermal);
- urban agriculture (landscaping & farming).

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### Other Green Collar Job Initiatives

- **Sustainable South Bronx** - Bronx, NY
- **Urban Agenda** - New York, NY
- **Ella Baker Center for Human Rights** - Oakland, CA
- **Center on Wisconsin Strategy** - Madison, WI
- **Strategic Concepts in Organizing & Policy Education (SCOPE)** – Los Angeles, CA

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### National Green Collar Jobs Partners

**Green for All**

[www.greenforall.org](http://www.greenforall.org)



**Blue Green Alliance**

[www.bluegreenalliance.org](http://www.bluegreenalliance.org)



**Apollo Alliance**

<http://apolloalliance.org>



**Workforce Alliance**

[www.workforcealliance.org](http://www.workforcealliance.org)

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